





EDIN PAŠOVIĆ

GRAPHIC DESIGNER

CONTACT

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PROFILE

Graphic designer with 20 years of experience in various fields, from initial start in photography, 3D and animation to recent switch to HTML/CSS/Javascript and UI / UX. Most of the last decade spent specializing in infographics, both static and interactive. Formerly educated as an economist, I combine my knowledge of statistics and finance with design to produce data visualisations with focus on legibility and deconstruction of complex topics. Last 6 years spent working at OCCRP (Organized Crime and Corruption Reporting Project) with huge team of international investigative journalists as a graphic editor, helping them visualise various investigations into crime and corruption around the world.

PERSONAL INFO

- Born in 1980 in Sarajevo, Former Republic of Yugoslavia
- Fluent in English and German (with IELTS and DaF licenses)
- Moderate understanding of Swedish and Russian
- Drivers license since 1999
- Jazz piano player

EDUCATION

Master of Science

University of Buckingham
Buckingham, UK | 2009 - 2011
Masters degree in Computer Graphics with distinction.

Bachelor's degree in Marketing

University of Sarajevo
Sarajevo B&H | 2000 - 2007
Diploma in Economics from Sarajevo School of Economics and Business

WORK EXPERIENCE

Design Editor

OCCRP, Sarajevo, Bosnia and Herzegovina | 2016 - 2022

Responsible for the visuals of the website and visualisations of investigations, including infographics, charts, explainers, header and article illustrations, interactive visualisations and general visual identity.

www.occrp.org

UI / UX Designer

Dapresy AB, Norrköping, Sweden | 2013 - 2016

Designed and partially implemented custom user interfaces for the data visualisation platform for global customers (Air France, Mercedes, Subway, Starbucks etc.), designed visual identity of the company and all the customer related promotional materials.

www.forsta.com

Graphic Designer

ICMP (International Commission on Missing Persons), Sarajevo, B&H | 2013

Designed brochures, books and publications, custom maps, conference materials and infographics.

www.icmp.int

University Lecturer

Faculty of Technical Studies, Travnik, Bosnia and Herzegovina | 2011 - 2013

Worked as full-time lecturer for graphic design, DTP and animation.

fts.ba/nova/

For more details, visit <https://www.linkedin.com/in/edin-pasovic-341527212/>

REFERENCES

Mirza Sadovic

Lead Product Designer
Healthie Inc.

[linkedin.com/in/mirzasadovic](https://www.linkedin.com/in/mirzasadovic)

Mark Nightingale

Head of Web
OCCRP

[linkedin.com/in/mjnightingale](https://www.linkedin.com/in/mjnightingale)

James O'Brien

Head of Design
OCCRP

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Michał Andrzej Woźniak

Head of Tech Department
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PORTFOLIO

Adobe Behance:

www.behance.net/villewilson

Instagram:

https://www.instagram.com/villewilson_illustrator/

SKILLS

Infographics

Whole process from start to end, including financial analysis (if needed), statistics, initial drafts, prototyping, illustration and final version assembly. I put huge focus on simplifying complex subjects and clarifying hard-to-understand concepts, using (if possible) minimal amounts of text and emphasizing visual storytelling

General vector graphics

20 years of experience in Adobe Illustrator, with several hundreds of completed maps and thousands of other vector graphics. Understanding of AI, PDF, Postscript and SVG, including editing of SVG in code, as well as optimal display and compression techniques.

Photography and Photoshop

Full process from taking images correctly, processing RAW, Lightroom editing, Photoshop editing (masks, manipulation, color correction) to final export (optimal formats, compressions and color spaces)

UI / UX

Wireframing and prototyping in Sketch and Adobe XD, composing layouts, color schemes and simple animations.

Video

Experience in operating SLR cameras, action cameras and 360 cameras. Editing and color correction in Adobe Premiere, Apple Final Cut and DaVinci Resolve. Export to H264/H265 codecs with optimized bitrates for broadcast or web.

Web

Fluent in HTML5 / CSS3 including Flexbox and Grid, however mostly using it for interactive infographics and never for websites. Moderate coding skills in Javascript. Currently learning React.js and D3.js. Experience in using web animation tools like Tumult Hype and Google Web Designer.